

Fast Facts: *Confidence of The Mob*

The Story & Discovery

- **The Discovery:** Based on a "lost" archive of classified IRS Intelligence Unit memos and surveillance photos discovered in an attic in Woburn, MA, given to Eddy by his Mother.
- **The Subject:** Fred G. Pastore, a 6'4" federal agent who rose to become the Chief of the IRS Intelligence Unit in Boston—the tactical "Untouchables" of the IRS, they literally called him "The Eliot Ness of Boston".
- **The Timeline:** Spans three decades of high-stakes investigations (1955–1985), capturing the peak of the American Mafia and the federal government's mathematical war against it.
- **Global Availability:** Distributed across hubs in the US, UK, and Australia, with over 4,000 physical units currently in circulation to ensure immediate retail fulfillment.

Trivia & Talking Points

- **"Exclusive Media Photos":** The book features rare archival photos of federal agents raiding gambling locations in East Boston, Revere, and more.
- **The Lexington Office:** Fred had his first office on Milk st in Boston, then moved to Court street in Boston, but for the last few years of his career he maintained a quiet professional office in Lexington, MA. The family business legacy continues today with Fred G. Pastore and Associates accounting firm still operating there since the early 1980's.
- **The Math of Justice:** The book details the IRS formula for taking down kingpins: **C (Corruption) + R (Reach) = J (Jail Time)**, still used in the IRS as of this day.

About the Author: Eddy Manfred Inserra III

- **Serial Entrepreneur:** A pioneer in the early social media ecosystem, Eddy co-founded **itsmyurls**, the platform that pioneered the "link in bio" space years before it became the global industry standard.
- **Innovation Pioneer:** He also co-pioneered the use of branded, customizable QR codes through his venture **QR Blender**, bridging the gap between physical marketing and digital assets.
- **AI & Tech Leader:** A thought leader in Generative AI and a Senior Product Manager in the industrial X-ray detection industry. His career—using technology to "see through" complexity—directly mirrors his grandfather's investigative legacy.
- **Local Identity:** A lifelong Woburn resident raising his family just a mile from the site of the original archive discovery.

Quick Links for Press

Resource	Detail
Official Website	www.confidenceofthemob.com
Podcast	Confidence of The Mob (All Platforms, coming soon)
Distribution	Ingram Wholesale (55% Disc. / Returnable)
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